

Vision

Danlaw Vision is a one-stop automotive cloud that fast tracks the launch of Connected Car services for our customers. Vision gives you the opportunity to engage with your customers and their vehicles to turn every ride into a story.

Vision connects automotive, enterprise, and consumer markets by delivering seamless connectivity, customer engagement, and management tools for devices and vehicles to create amazing services. Our customers use Vision to build applications that enhance the automotive experience for consumers.



About Vision

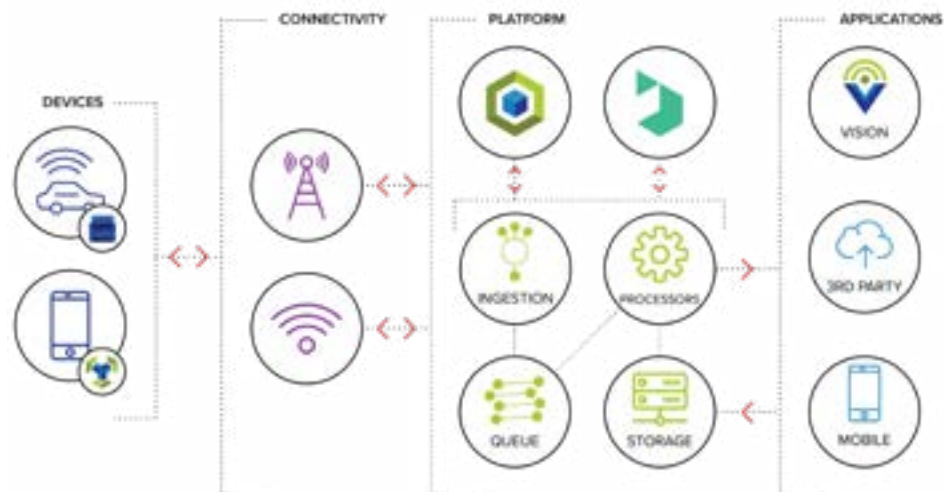
Connect: Allows vehicles to securely connect and communicate vehicle and trip data to the cloud via our award winning DataLogger device. We collect and process data from millions of vehicles and billions of miles.

Manage: Provides a simple, easy to use interface to manage customers, vehicles, and devices, as well as secure OTA updates to devices, data storage and delivery, and third party service integrations.

Engage: Offers insights by combining vehicle and trip data with business-specific data. Customers gain real-time contextual and predictive insights on vehicle usage, vehicle health, product management, outreach campaigns, and consumer behavior to enhance customer experience.

Create: Vehicle and trip data can be securely shared to create applications that transform consumer experience. Vision helps to simplify, streamline, and enhance user experiences by enabling applications like: car sharing, ride sharing, fleet management, insurance, smart homes, smart cities, and third-party services.

Service: Gives insight into vehicle health and diagnostics to help build relationships with vehicle owners and service providers. Vision helps with vehicle maintenance and improves performance while increasing dealership and service revenue opportunities.





Vision

Product Features

| | Express | Pro |
|--------------------------------|---------|-----|
| Connect | | |
| Data Ingestion | ● | ● |
| Data Processing | ● | ● |
| Manage | | |
| Device Management | ● | ● |
| Data Management | ● | ● |
| Customer / User Management | ● | ● |
| OTA [Software / Configuration] | ● | ● |
| Data Push Service | ● | ● |
| Engage | | |
| Advanced Data Visualization | | ● |
| Notifications and Alerts | | ● |
| Reports | | ● |
| Create | | |
| Car / Ride Sharing API* | | ○ |
| Roadside Assistance API* | | ○ |
| Dealership / Service API* | | ○ |
| Service | | |
| Vehicle Health* | | ○ |
| Vehicle Diagnostics* | | ○ |
| Technical Support | | |
| Basic Support | ● | ● |
| Dedicated Support | | ○ |

*Advanced features can be applied to your service plan at an additional cost.

Licensing

Danlaw Vision is licensed as a Software-as-a-Service {SaaS} offering. The SaaS offering features a low pay-as-you-use service plan that lets you get started without any upfront cost. Vision lets you manage your connected car solution and transform your customer experience from a single, intuitive web interface.

Support

Danlaw believes that every customer is unique. We offer various tools and expertise to help support your business needs and make your applications thrive using Vision.

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